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# About us

We are dedicated to helping Americans thrive in today's healthcare system by *empowering health savings*, while helping employers manage benefits costs.



**HealthEquity**<sup>®</sup>



# BUILDING HEALTH SAVINGS

HealthEquity empowers Americans to build health savings by providing powerful tools for health savings accounts (HSAs) and other health financial services. We manage \$8.1 billion in custodial assets, which makes us a leading dedicated health account custodian in the nation. Our convenient solutions serve 4 million HSAs, owned by individuals at 45,000 companies across the country. With member support available every hour of every day, our team provides around-the-clock insight to maximize health savings.

## HealthEquity offers a complete line of integrated accounts:

- Health savings accounts (HSAs)
- Health reimbursement arrangements (HRAs)
- Flexible spending accounts (FSAs)
- Health incentive accounts (HIAs)

## Our advantage:

- Live integration with your health plan. We've successfully integrated with 124 health plans and can accommodate your individual needs
- Helpful support for members, available every hour of every day
- Personalized savings strategies
- Multiple investment options
- Flexible solutions

**OUR  
SUCCESS**

**\$8.1B**  
Custodial assets  
managed

**4M**  
Health savings  
accounts

**45K**  
Employers served

# COMPANY TIMELINE

2002:  
HealthEquity  
was founded in  
Tucson, AZ

2004:  
HSA Legislation became  
law and CEO Dr. Stephen  
D. Neeleman published The  
Complete HSA Guidebook

2005:  
Signed nine new  
health plan partners

2008:  
Moved headquarters  
to Draper, UT

2010:  
Entered into  
partnership with  
First HSA, \$84  
million in assets  
under management

2013:  
Surpassed  
\$1 billion in assets  
under management

2014:  
Surpassed 1 million  
HSAs, completed  
initial public offering  
(IPO) - trading  
on NASDAQ under  
symbol "HQY"

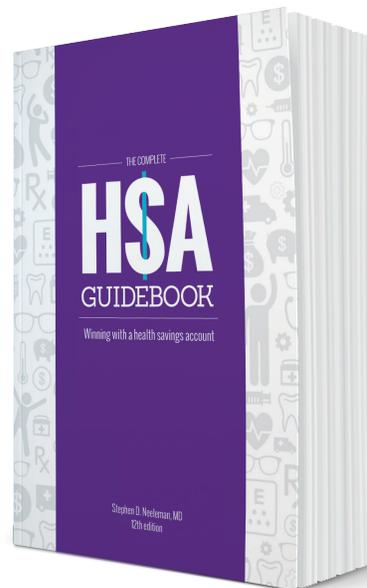
2016:  
Surpassed  
\$4 billion in assets  
under management

## Learn more about HSAs

Download a **FREE** copy of  
The Complete HSA Guidebook at:

[HSAguidebook.com](http://HSAguidebook.com)

Promotional code:  
**HSAsmart**

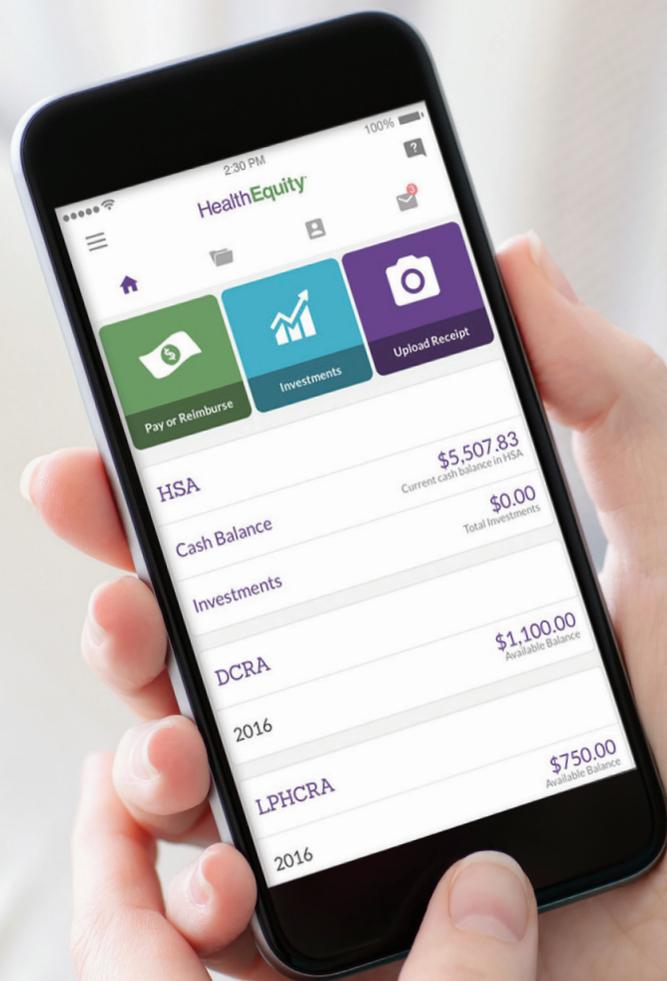


# EASY ACCESS to your ACCOUNT WHEREVER you are.



HealthEquity mobile app<sup>1</sup>  
available for FREE at:

- Apple® App Store®
- Google Play™



## HealthEquity®

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1 Accounts must be activated via the HealthEquity website in order to use the mobile app.

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